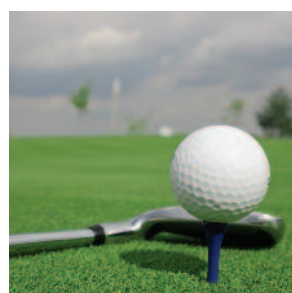


angels

The magazine for entrepreneurs & investors



Media
Information



angels

The magazine for entrepreneurs & investors

Angels is a unique proposition – a platform to target high-earning professionals in one of the most highly competitive, successful and vibrant business areas on earth. Targeting mainly men (70:30) between 35-64 who work in the professions and active business angels investors, Angels captures the imagination, acclaim and – most importantly – the time of this hard-to-reach demographic. It succeeds because it delivers. It delivers high-quality design and highly relevant editorial – the right mix of people, enjoyment and interaction. All this adds up to one thing – engagement with the magazine by its target readers.

TARGET MARKET

Angels targets high net worth and active investors. These come from a wide range of senior professionals including: bankers, traders, accountants, lawyers, etc. Many have also successfully exited previous companies which they have either owned or held senior management positions within.

EDITORIAL

We think the old adage that you can't mix business with pleasure is nonsense; if it were true, there would be no golf courses and business class flights wouldn't exist.

In Angels, we profile leaders who are not just big, or trying to make it big in business, but in the angel investment community as well; which given the current economic climate is one of the most vibrant sectors for investment in the UK.

When we do travel, cars, boys' toys or fashion, we always understand who the reader is and what their needs are.

Critically, we also encourage at every turn for the people of the angel investment community and beyond to use Angels as their forum – business trends from around the globe, investment ideas as well as a selection of the latest businesses looking for angel funding sit alongside these lifestyle features.

Finally, our team of writers, well-known regulars in the national press as well as specialists in their respective fields; quality tells.

DISTRIBUTION

To ensure that we are read by the right audience, we target the places where our readers are. With direct distribution throughout the City and the south east, our distribution strategy ensures we are the lifestyle magazine of choice for high net worth individuals and active investors.

We distribute a total of 10,000 magazines every month:

- 4,000 are mailed directly to active angel investors who certify to having £250,000 funds for investment.
- 3,000 copies delivered with financial media across the City
- direct to the desks of 3,000 senior City executives
- direct to the best hotels, private clubs, gyms in and around the City and the south east

FORMAT

- 210mm wide by 280mm high
- 240gsm gloss coated cover
- 80gsm, double blade gloss coated pages

READERSHIP

- 30,000

READER PROFILE

83% are 35-64 years old.

INCREDIBLE LOYALTY

86% of our readers stick to brands they like

TRAVEL GURUS

62% of our readers spend £6k+ a year on holidays.

89% of our readers pay extra for comfort on holidays.

79% are passionate about travel.

75% of our readers take regular short breaks.

BIG SPENDERS

Our readers' average personal income is £104,000

95% of our readers agree they will pay more for luxury goods.

81% of our readers agree they will pay to save time.

73% of our readers treat themselves to the best when shopping.

90% of our readers always eat out at least once or twice a month, with 50% doing so at least once a week.

88% of our readers agree it's worth investing in quality clothes.

SPORT & FITNESS

33% of our readers play golf.

43% regularly visit a gym.

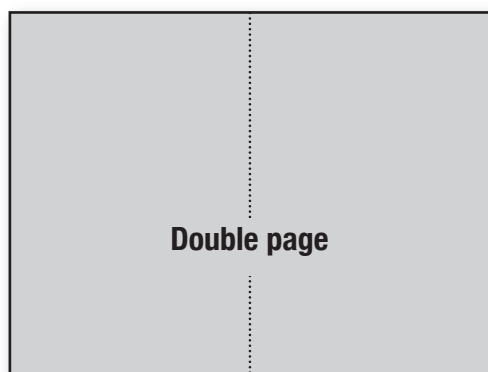
angels

The magazine for entrepreneurs & investors

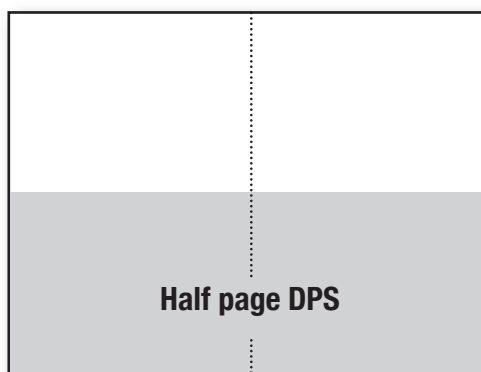
Advertising Rates

| | |
|--------------------|--------|
| Back Cover | £3,600 |
| Inside Front Page | £2,980 |
| First Back Page | £2,760 |
| Double Page Spread | £4,800 |
| Half Page Spread | £3,750 |
| Full Page | £2,540 |
| Half Page | £1,600 |

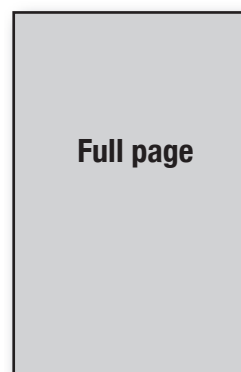
Rates per insertion - series discounts available



Bleed w418mm x h306mm
Trim w408mm x h296mm
Type w386mm x h265mm



Bleed w418mm x h151mm
Trim w408mm x h146mm
Type w386mm x h138mm



Bleed w213mm x h306mm
Trim w203mm x h296mm
Type w182mm x h265mm

TECHNICAL DATA

All artwork should be in CMYK at a minimum of 300DPI and saved as a Pdf, Jpeg, Tiff, Psd or EPS file in Photoshop (CS), Illustrator (CS) QuarkXpress (7) or Acrobat (7) with fonts embedded.

Artwork must reach us at least a week before copy deadline in order to be proofed. Artwork up to 10mb can be emailed to production@cbmeg.co.uk. Please telephone the production dept on 020 7148 3861 for assistance.

PUBLICATION DATES

Angels Magazine is published 10 times a year. There is a double issue in July/August and December/January.

Publication is the first week of every month.

Copy Deadline is the last week of every month.

For Advertising Enquiries please call on 020 7148 3861 email sales.am@cbmeg.co.uk

Angels Magazine is produced by **Capital Business Media Ltd**, Ensign House, Admirals Way, London E14 9QX